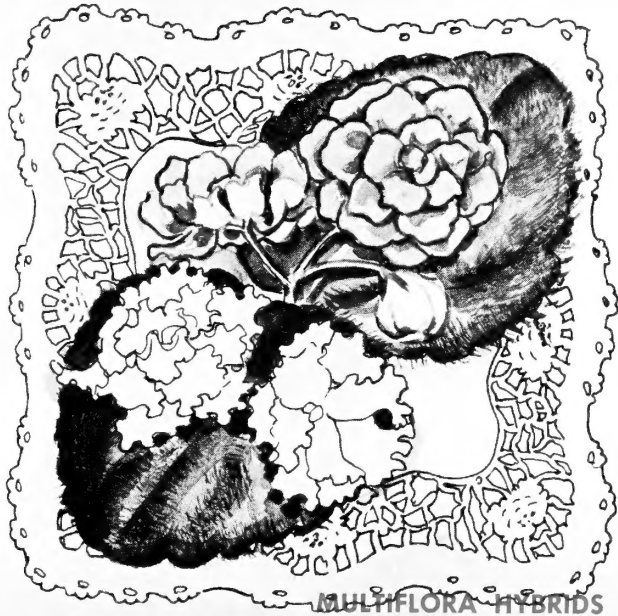


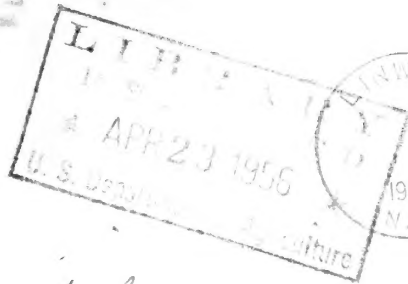
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MULTIFLORA-HYBRIDS



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THE NEW
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BLUE DUET

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"The Multifloras", as their name implies, produce bouquets and bouquets of large, double-frilled flowers. The plants are wonderful bloomers and come in range of six distinct colors.

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"WHITE WONDERS"

We Have Developed Five Very Fine White Seedlings, All Different and All of Real Merit.

- ★ THE NEW ALMA WRIGHT—a real beauty, large, fully-double blossoms, many highlighted with yellow pollen center. A profuse bloomer and symmetrical grower, medium green foliage...\$2.50
- ★ POPCORN—similar to The New Alma Wright, but with girl type foliage.....\$2.50
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"SINGLE GENEVAS"

Beautiful Single Blossoms, Edged in White.
One of Our Finest Series.

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- ★ BLUE DUET—good blue with nice white-frilled edge, beautiful glossy-green foliage.....\$1.50
- ★ SILHOUETTE—large dark blue flowers edged in white-tinted frill, wavy foliage.....\$1.50
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Attractively Fringed Foliage.

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Old Favorites That are Distinctively Different.

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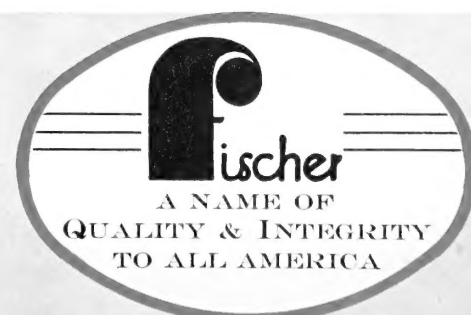
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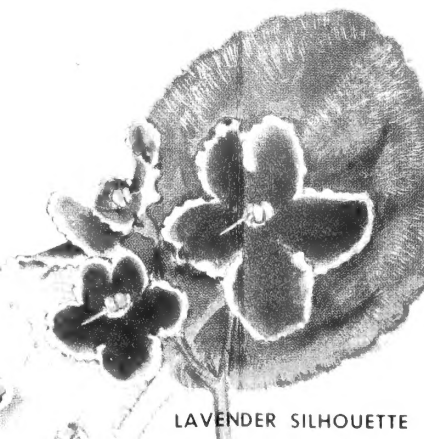
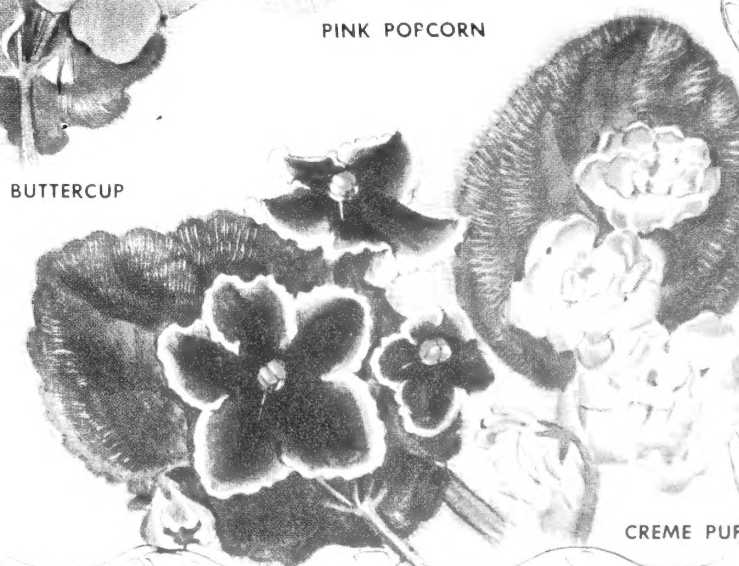
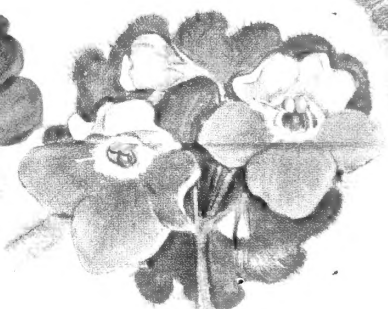
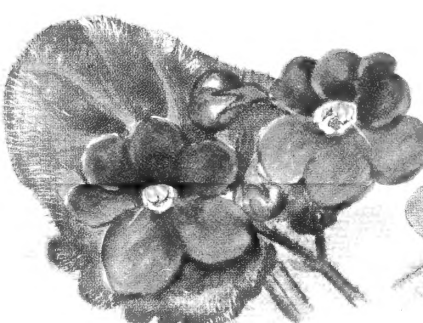
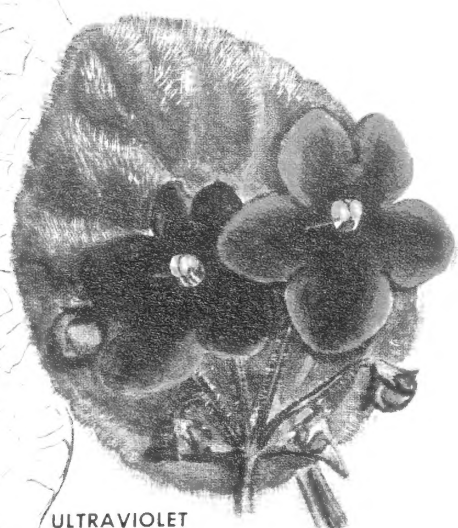
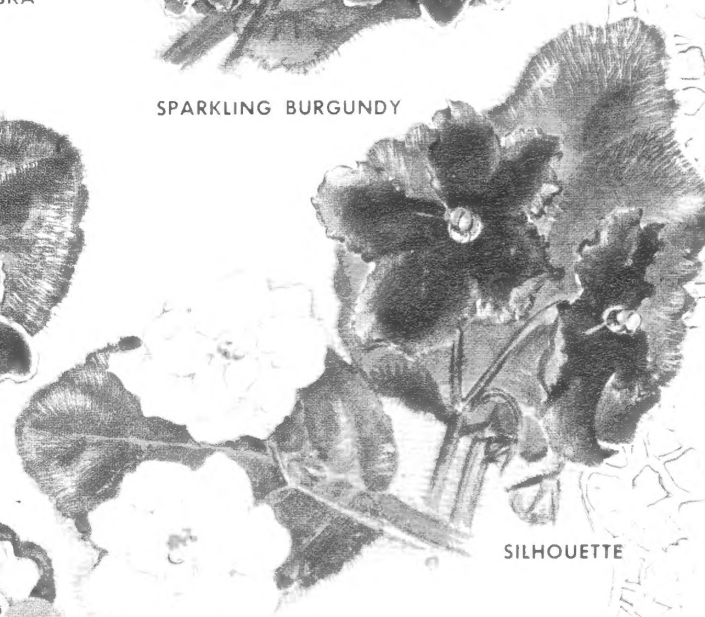
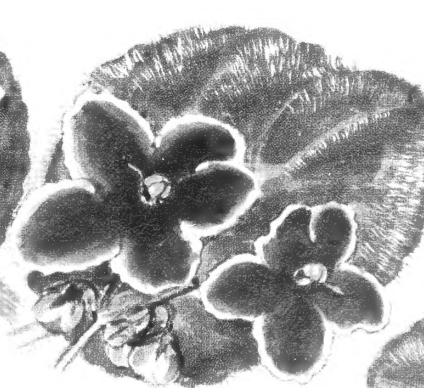
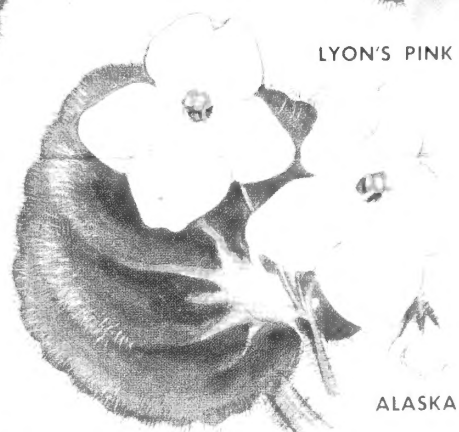
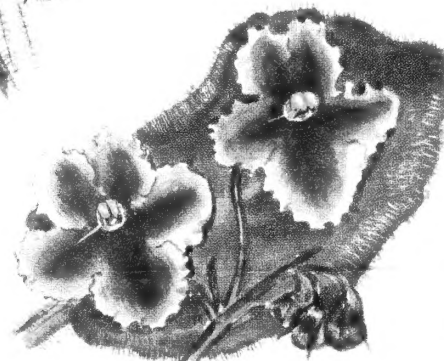
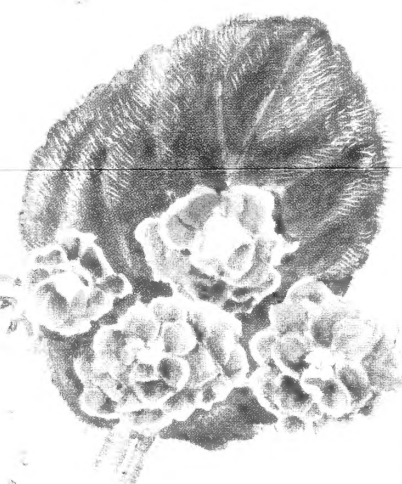
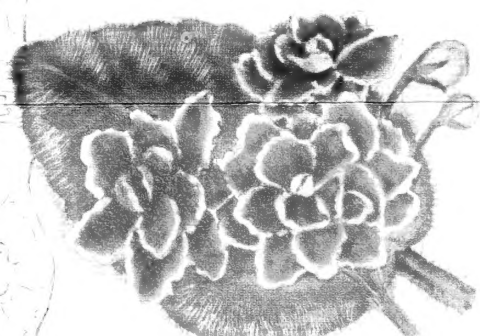
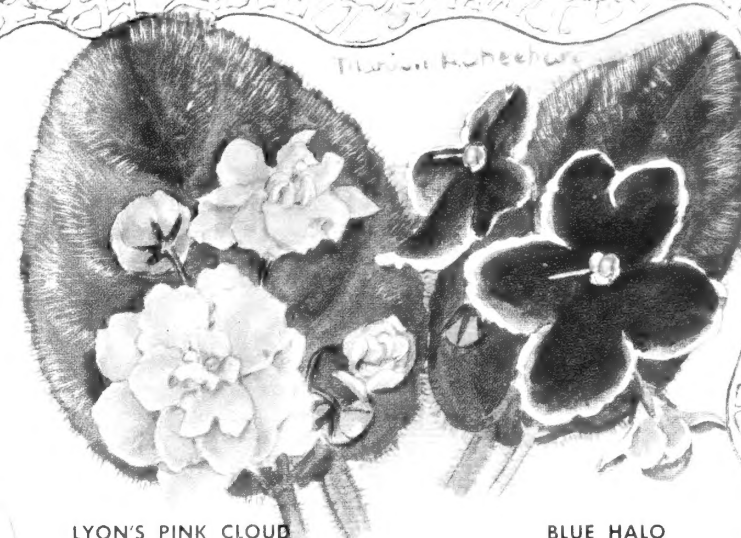
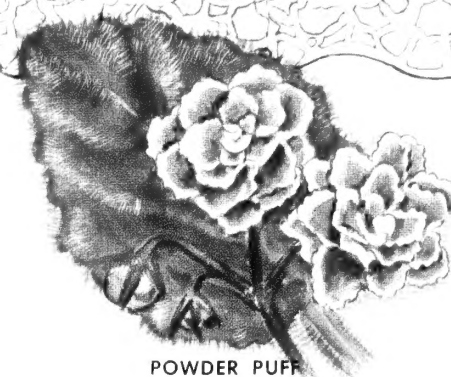
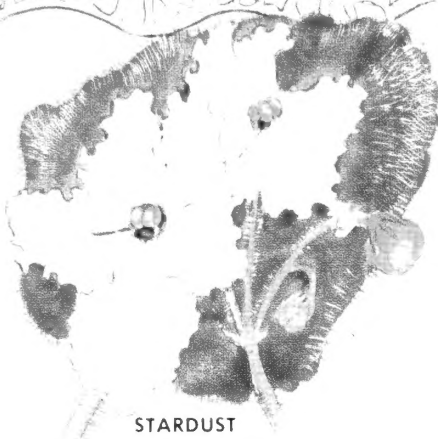
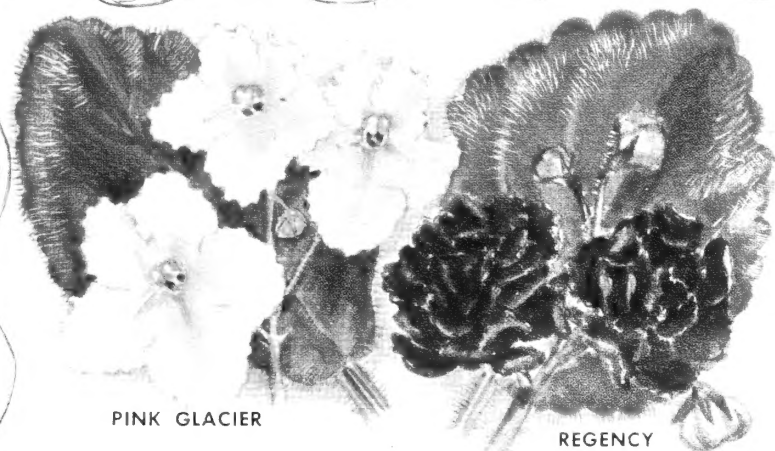
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Rooted Cuttings	PLANTS		
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		Multiflora Blue \$2.00 (R. C. 50¢)	
		Multiflora Sky-Blue \$2.00 (R. C. 50¢)	
		Multiflora Mauve \$2.00 (R. C. 50¢)	
		Multiflora Lavender \$2.00 (R. C. 50¢)	
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		Christmas Star \$1.50 (R. C. 35¢)	
		Happiness \$1.50 (R. C. 35¢)	
		Rapture \$1.50 (R. C. 35¢)	
		Starglow \$1.50 (R. C. 35¢)	
ROOTED CUTTINGS NOT AVAILABLE UNTIL EARLY FALL 1956		Loveliness \$1.50 (R. C. 35¢)	
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		Silver Lining \$1.50 (R. C. 35¢)	
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		Powder Puff \$2.00 (R. C. 50¢)	
		Blue Buttercup \$1.50 (R. C. 35¢)	
		Tinker Belle \$1.00 (R. C. 25¢)	
		Sundowne \$1.00 (R. C. 25¢)	
		Bountiful \$1.50 (R. C. 35¢)	
		Fancy Frances \$1.00 (R. C. 25¢)	
		V-C 13 (8 oz. bottle) - - - - \$2.50	
		African Violet Soil	
		2 lb. bag.....\$.60	
		5 lb. bag.....\$1.00	
		"An Easy Guide to African Violets" \$1.95	
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FISCHER'S FIVE STAR AFRICAN VIOLET SOIL



- ★ STEAM STERILIZED FOR CERTAIN SANITATION.
- ★ HIGH ORGANIC CONTENT—GOOD DRAINAGE.
- ★ PROPER FERTILIZER LEVEL FOR REPOTTING.
- ★ READY FOR USE WITHOUT FURTHER MIXING.
- ★ GOOD FOR MOST ALL HOUSE PLANTS.

A bag containing over 2 lbs. (enough for about 10, 2 1/4" pots or 5, 3" pots) **60¢—Giant Economy Bag 5 lbs. only \$1.00.**

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on 5 lb. bag 40¢ (80¢ West of Miss.)

V-C 13 WONDER CHEMICAL For Control of Nematodes

This amazing new material is simply watered on your violets to give complete protection against nematode infection. Safe for violets and many other plants if used as directed. Much of our stock treated.

8 Oz. Bottle (enough for hundreds of plants).....\$2.50, postage 35¢.

"An easy guide to African Violets"

A brand new book by Bill Meachem, horticultural writer and editor, that's wonderfully clear, complete and concise. Easy reading with all the latest information. Only \$1.95 postpaid.

VISITORS WELCOME . . .

We send wonderful plants through the mail, but there is nothing like seeing for yourself the thousands and thousands of plants that we grow. We welcome your visit, and the greenhouses are open daily, including Sunday to 5 P. M. We have, of course, many varieties that we can't list in our folder . . . There is a treat in store for you at the greenhouses!

SATISFACTION GUARANTEED

Our improved packing methods and the use of good insulators in cool weather, virtually assures safe arrival. We have satisfied customers in 48 states, Hawaii, Alaska, Canada, England, Central and South America. In case of loss or damage of plants, notify us immediately. We will replace without charge.

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WHEN ORDERING BY MAIL—

All shipments will be made by Parcel Post unless you request otherwise. Generally shipping season begins in mid-April and continues through mid-November, depending on the weather. All plants shipped in 2 1/4" pots. We reserve the right to limit quantity of purchase on new introductions.

Please send money order or check with orders. No C. O. D. We pay postage on orders of \$6.00 or more. Please add 50¢ to help defray mailing expense on smaller orders.

SPECIAL DELIVERY—add 45¢.

AIR PARCEL POST (domestic)—add 50¢ per plant over regular delivery charges.

It's Easy to Grow Good Violets

It's easy to be a "Green Thumb Violet Grower", and have your plants growing and blooming luxuriantly. The rules are simple and we have listed the more important of them.

LIGHT—"More light will generally bring a shy bloomer into flower". This is the first and most important "Green Thumb" rule. We find that people generally give their plants too little light. Violets even like some direct sunshine, though prolonged sun will often cause a yellowing or "sunburn" of the foliage. It is generally advisable to select the brightest window of your house and then provide a little shade (curtain, etc.) when the sunlight becomes too intense. Some people cannot find a sufficiently lighted spot, or perhaps they want to grow violets in dark parts of their home. These folks should consider the use of fluorescent light. Violets and many green plants grow beautifully under fluorescent light. Complete details may be found in "An Easy Guide to African Violets".

HUMIDITY—Violets like a high humidity. This is difficult to provide in most homes. Bottom watering helps, but since humidity is most always a problem, proper watering becomes especially important.

WATER—"A Green Thumb Violet Grower" will keep plants fairly moist, neither excessively wet or dry. Either extreme can harm plants. If you bottom water (and this is a good method) simply add water to the container underneath the pot, but allow the saucer to dry between waterings. It is a good idea to top water occasionally (with warm water) to redistribute the fertilizer in the pots.

TEMPERATURE—Violets are a tropical flower and they should have fairly warm temp-

eratures. Try to grow them in the range of 60 to 75 degrees.

FERTILIZERS—Violets like a soil of medium fertility. If your plants are growing actively use a balanced feed about once a month. Soluble feeds are good, if used according to directions. It is easy to overfeed, however, and if plants look stunted and yellow, you'd better consider that the plant might be suffering from an overdose as well as a shortage of feed.

SOIL—If you're a "Green Thumb Grower", you'll use a sterile soil, whether your own or purchased. You can sterilize soil by heating to 180°F for 30 minutes. A well prepared soil should have good drainage and ample organic matter.

INSECTS AND DISEASES—We now have an answer to the Nematode problem. These destructive little "eelworms" that do so much damage to roots and stems of violets can be controlled by the use of V-C 13, amazing new chemical described separately on this page. Other insects can be eliminated by such materials as rotenone sprays, malathion, etc. The "Green Thumb Grower" will often use fermate to control violet diseases. Complete directions on disease and insect control may be found in "An Easy Guide to African Violets".

Prevention is still the best cure, however, and you should make sure that all your plants come from a reliable grower. This is the best assurance of healthy stock.

If you use these rules as guides and make your own experiments to find the best conditions for your particular home, you'll find that your violets will be healthier, more full of blooms and more fun, too. And you will be a "Green Thumb Violet Grower", too.

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LINWOOD NEW JERSEY

